

EXPERIENCED. TEAM-ORIENTED. BIG ON CREATIVITY.



# DiMiTRy eKZaRKHoV

[EKZDESIGN.COM](http://EKZDESIGN.COM) | [EKZARKHOV@GMAIL.COM](mailto:EKZARKHOV@GMAIL.COM) | 301.221.3981



## SUMMARY

I'm looking to be a part of a creative, collaborative, and fun workplace. As both a leader and a team member, I like to challenge artistic boundaries, learn from those around me, and mentor junior designers. My strengths include creative conceiving and layout, illustration, advanced photo manipulation, website design, and video production. I seek a role within a design department that expects and delivers as much as I do. A positive, team environment that produces the best and most successful products for the company and client is essential.



## SENIOR GRAPHIC & WEBSITE DESIGNER

**EKZDESIGN** | WHEATON, MD | AUGUST 2009–PRESENT

Art direct and implement high-quality graphic design, website design, and video production from initial client meeting and conceptualization to delivery.

## GRAPHIC DESIGNER

**CERTIFY GLOBAL** | GAITHERSBURG, MD | APRIL 2021–SEPTEMBER 2021

Responsible for creating the visual identity to represent CERTIFY Global and all its brands (including CERTIFY Health, AuthX, OnePay, PassID, and Tiero) to current and prospective customers. This included planning and executing graphic design concepts, website design, social media graphics, UX/UI, video production, and animation, leveraging various software tools, among a host of other responsibilities. I worked with our overseas development team to effectively implement websites and emails. Additionally, I developed a job numbering system for ease of tracking projects.

## GRAPHIC DESIGN MANAGER

**WORLD LEARNING INC.** | WASHINGTON D.C. | SEPTEMBER 2018–MARCH 2020

Ensured brand standards were followed consistently across the organization, helped define standards, and further evolved the look and feel of the World Learning brand. I oversaw design projects from conception to delivery. Worked closely with Front-End Web Developers to ensure that website designs are seamlessly and efficiently transferred from the design phase to a live website. Managed and art directed two designers to ensure brand consistency and high-quality delivery for all projects. I developed a job numbering system for ease of tracking projects.

## MULTIMEDIA DESIGNER

**NATIONAL RETAIL FEDERATION** | WASHINGTON D.C. | AUGUST 2016–APRIL 2018

Concept and design print communications materials, including logos, advertisements, direct mail, invitations, and marketing and sales collateral. Concept, design, and produce online collateral, including websites, online ads, social assets, and emails.

## VISUAL DESIGNER

**COSTAR GROUP** | WASHINGTON D.C. | JUNE 2014–MAY 2016

Designed print communications materials, including logos, ads, billboards, brochures, direct mail, annual reports, marketing and sales collateral. Designed and produced web collateral, including landing pages, microsites, online ads, and HTML emails.

## SENIOR GRAPHIC DESIGNER

**DON SCHAAF + FRIENDS (DS+F)** | WASHINGTON, D.C. | FEBRUARY 2008–AUGUST 2009

Designed products include brand guides, ads, conference brochures, postcards, posters, package design, HTML e-mailers. Clients included, but were not limited to industrial, mining, security, defense, retail, and broadcast. I developed design solutions in close consultation with creative directors and clients.

## ASSOCIATE ART DIRECTOR

**ACCESS INTELLIGENCE, LLC** | ROCKVILLE, MD | JUNE 2003–JANUARY 2008

Served as a mentor and art director for on-site and remote graphic designers. Formulated design solutions for various consumers with internal marketers and external clients.

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## AWARDS

**AMERICAN GRAPHIC DESIGN AWARD, GRAPHIC DESIGN USA, 2015**

[CloudShape, Logo Design](#); [Bracewell & Giuliani LLP, Infographic](#)

**AMERICAN GRAPHIC DESIGN AWARD, GRAPHIC DESIGN USA, 2011**

hu's shoes & hu's wear, Spring Sales Postcard

**AMERICAN GRAPHIC DESIGN AWARD, GRAPHIC DESIGN USA, 2010**

hu's shoes & hu's wear, Spring/Summer Postcard



## WHAT I KNOW

Adobe CC (InDesign, Photoshop, Illustrator, Premier Pro, XD, After Effects); Figma, Printing Process

Understanding: HTML, CSS, PowerPoint



## THE REST

### LANGUAGES

English; conversational Russian and Spanish

### HOBBIES AND INTERESTS

Fine art painting. Costume and prop building. The great outdoors; camping, hiking and cycling.

### MARYLAND INSTITUTE COLLEGE OF ART

BFA, Visual Communications | Baltimore, MD



## TeSTiMoNiaLS

I cannot speak highly enough of Dimitry. Dimitry is a pleasure to have in the office, he is a diligent worker, a team player, an excellent designer and he is never afraid to voice his opinion. He is always looking for a way to improve both process and project work and willing to put in extra time when deadlines are hard and must be met.

— Mike ProcuK, Chief Experience Officer, CERTIFY Global

I witnessed firsthand Dimitry's ability to come into a chaotic team and use not only his design skills, but his managerial prowess to completely revamp and reorganize processes to streamline them for levels of efficiency I didn't think were possible. He is patient, flexible, open to collaboration, amenable to feedback, and a fantastic designer.

— Hunter Horton, Senior Marketing Coordinator, World Learning, Inc.

What continually impressed me about Dimitry was his speed, creativity and flexibility. He came to work engaged and ready to help, often assisting and mentoring younger designers and freelancers. I would strongly recommend Dimitry for any future positions. They would be lucky to have such a creative and intelligent designer on their team.

— Catherine Pages, Director, Product Design and UX, Gannett (formerly at CoStar Group)

Dimitry is a creative problem solver and strategic thinker. His technical skills and a broad range of experience make him a valuable member to any team. He is also completely and utterly hilarious.

— Aaron Hansen, Creative Services Manager, American Institute of Physics (formerly at Don Schaaf + Friends)

Smart. Creative. Engaged. Intuitive.

— Bill Thorne, Sr. Vice President, Communications & Public Affairs, National Retail Federation